



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
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Advertiser
Agency
Buyer
Salesperson

Pol/R Casey/D/US Senate (16759)
Shorr & Associates (2909)
D'ETTORRE, MICHAEL
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
POL/R CASEY/D/SEN/PA (134170)
National/Political
/06396615

Invoice 640887
Inv Date 10/28/2012
Terms Net 30
Contract 338882
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Shorr & Associates
1831 Chestnut Street
Philadelphia, PA 19103

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

BOB CASEY :30 10/23
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/29/2012 1:23:45PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	TODAY SHOW 7-8A/1							
	Spot	7:00:00AM- 8:00:00	Day, F-1	10/26/12 7:25AM (Fr)	00:30	Today Show	BCTV1214H	\$850.00	
3.0	Contract Line Remarks:	TODAY SHOW 8-9A/3							
	Spot	8:00:00AM- 9:00:00	Day, F-1	10/26/12 8:29AM (Fr)	00:30	Today Show	BC-08-12H	\$800.00	
5.0	Contract Line Remarks:	JUDGE JUDY 4-430P/5							
	Spot	4:00:04PM- Judge Ju	Day, F-1	10/26/12 4:13PM (Fr)	00:30	JUDGE JUDY 4P	BCTV1214H	\$550.00	
7.0	Contract Line Remarks:	JUDGE JUDY 430-5P/7							
	Spot	4:29:19PM- Judge Ju	Day, F-1	10/26/12 4:55PM (Fr)	00:30	JUDGE JUDY 430P	BC-08-12H	\$725.00	
9.0	Contract Line Remarks:	NEWS 5-530P/9							
	Spot	5:00:00PM- 5:30:00	Day, F-1	10/26/12 5:28PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCTV1214H	\$1100.00	
11.0	Contract Line Remarks:	NEWS 6-630P/11							
	Spot	5:58:34PM- Channel	Day, F-1	10/26/12 6:14PM (Fr)	00:30	Channel 11 News At 6pm M-F	BC-08-12H	\$1300.00	
13.0	Contract Line Remarks:	NEWS 6-630P/13							
	Spot	6:00:04PM- CHANNE	Day, Su-1	10/28/12 6:28PM (Su)	00:30	CHANNEL 11 NEWS	BC-11-12H	\$925.00	
14.0	Contract Line Remarks:	JEOPARDY 7-730P/14							
	Spot	6:59:29PM- Jeopardy	Day, F-1	10/26/12 7:25PM (Fr)	00:30	Jeopardy	BCTV1214H	\$2200.00	
16.0	Contract Line Remarks:	WHEEL 730-8P/16							
	Spot	7:30:04PM- WHEEL C	Day, F-1	10/26/12 7:43PM (Fr)	00:30	Wheel Of Fortune	BC-08-12H	\$2200.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$10,650.00	Total Spots	9
Commission	(\$1,597.50)		
Net Total	\$9,052.50		